



For Alumni and Friends of the  
Kansas Gamma Chapter

Sigma Phi Epsilon Fraternity  
University of Kansas

[www.kusigep.com](http://www.kusigep.com)

No. 216 • Fall 2012



# SigEp Gamma Ramma



## SigEp to celebrate 90 years at KU!

In 1923, Dr. James Naismith won a National Basketball Championship. That same year, when Dr. Naismith wasn't coaching basketball, he was busy starting a new fraternity at the University of Kansas: Sigma Phi Epsilon. Dr. Naismith was a key founding member of KU SigEp, and he then continued to serve as Chapter Counselor for 16 years, until his death in 1939. He even married the Chapter's first housemother in 1929. Members from that era remember Dr. Naismith as having a profound impact on them, and the Chapter. The foundation that Dr. Naismith built 90 years ago continues today. **On the weekend of April 26, 2013, KU SigEp will celebrate its 90th anniversary.** With a rich history and an exciting future, there is a lot to celebrate! We hope to see you in Lawrence!



**SIGMA PHI EPSILON CELEBRATES 90 YEARS  
AT THE UNIVERSITY OF KANSAS**

**KU SigEp 90th Anniversary Celebration Weekend  
April 26-27, 2013 | Lawrence, KS**

**Online registration coming soon! Be sure to check out [kusigep.com](http://kusigep.com) for the celebration weekend event details. It's sure to be a memorable celebration!**

# Alumni Profile: Dale Seuferling

President, KU Endowment

## ***Why did you decide to pledge SigEp?***

First and foremost, it was about the members that I met and the good feelings I had about the quality of members involved in the KU SigEp Chapter. I came to appreciate that this was a group of individuals with whom I would want to be associated.

## ***What was one of your best memories from SigEp?***

The actual initiation ceremony had to be the most memorable and impactful memory. The impact was heightened by all of the anticipation leading up to initiation after a full semester of hard work and preparation in close association with members of the pledge class. One of the most enjoyable memories was our pledge class walk out trip to Norman, Oklahoma, to witness an improbable KU football upset of OU when Nolan Cromwell led KU to a 23 to 3 win in front of 71,000 Sooners. Needless to say, our rowdy group of 25 wildly cheering Jayhawks were not at all appreciated by the stunned and sickened Sooner fans!

## ***What were some of your first impressions of SigEp?***

It didn't take long for me to realize that SigEp was attracting quality members who were genuine in their interest to develop lifelong friendships through their membership in SigEp. There was nothing pretentious about SigEps; they were a very friendly and welcoming group of guys with a genuine interest in learning from one another while having a good time along the way.

## ***How did SigEp help you achieve success in your career?***

One of the most important elements coming out of a fraternity living experience is learning the value of teamwork. While at the time it may have seemed somewhat trivial, looking back on it the unique organizational structure of the fraternity necessitated an annual reorganization of the leadership structure which provided new leadership and learning opportunities for the members. The experiences gained through membership on committees, chairing committees and serving on the Exec Board proved to be invaluable. The value of these experiences gained through fraternity membership have



Dale Seuferling

become most evident to me throughout my career as I have seen many examples of people in leadership positions who had their start through leadership roles during their fraternity days.

## ***What is your impression of SigEp today, 34 years later?***

Certainly, changes in our society and on college campuses have presented challenges to the traditional Greek life. More than ever before, an organization such as a college fraternity must demonstrate its value and relevance within the University community. In light of these challenges and expectations, SigEp at KU has adapted, changed and improved over the years to remain a positive influence in the collegiate experience of young men at KU. While other fraternities have failed over the years or continue to struggle at this time, SigEp remains strong due to the continuity of alumni volunteers who provide important mentorship for the undergraduate members. SigEps at KU are active and involved in the University and community; they are leaders in various campus organizations, and their working as a team to make their SigEp experience one that can sustain them throughout their lives.

## ***What would you tell a new member who just joined SigEp?***

While it might be very easy to get comfortable with college life, sit back and take it easy, you don't want to let this period in your life pass without taking full advantage of all the opportunities available to you. It's important to get involved, to try new things, make new friendships, and take advantage

of every new experience that will come your way during your college days in the fraternity. SigEp provides a great environment within which you can do so many things that will serve you throughout life.

## ***Tell us about your responsibility in your current role at KU Endowment?***

I serve as president of KU Endowment and have done so for the past 10 years. KU Endowment is one of the largest and most comprehensive institutionally-related foundations at a public university in America. We are the largest philanthropy in the state with over \$1.6 billion in assets providing more than \$115 million annually in support of KU. In our role of raising contributions for the University of Kansas, KU Endowment provides the University with a top 20 ranking among all public universities in terms of contribution revenue. When you look at the size of KU's endowment for the student enrollment, we're in the top ten of all public universities. My role is to serve as the chief executive officer of the organization in working with the Board of Trustees and Chancellor Gray-Little to ensure that we raise, administer, and distribute funds for the benefit of KU in keeping with donor intent. I work with a team of 160 employees on KU's Lawrence, Kansas City and Wichita campuses. It's great fun working with interesting people on new and different projects every day. And, when the day comes that you are finished, there is a great deal of good to show for your work.

## ***Any advice for seniors graduating and entering the job market this next year?***

Persistence and diligence. While there is no shortage of statistical reports and media coverage of the tough economy, there are still plenty of good career opportunities out there for people with the drive and desire to land a good job. The rewards are out there for those who are willing to be persistent and put forth a diligent effort to find the right match with a job or career opportunity that is waiting for you.



## ALUMNI BOARD PRESIDENT'S REPORT

# Just One Lunch A Month

On behalf of the Alumni Board of Directors and volunteers, I hope this finds you well. Like most in today's society, we're all extremely busy, and if you're like many alumni that have lost touch with KU and SigEp, you may even have a marginal interest at this time. I ask that you take a few minutes to read this to find out what is happening at your fraternity in Lawrence.

I am pleased to report that SigEp at KU is stronger than ever. The chapter facility is in the finest condition since we moved to 1645 Tennessee in 1949. The chapter membership is at capacity, and we continue to recruit higher caliber members each year. SigEp is leading the KU Greek community in programming, events and involvement. We have been accredited as a "Residential Learning Center" by SigEp Headquarters in recognition of the academic emphasis and programming at the chapter (an honor that only the top 5% of SigEp Chapters have received).

On March 3 of this year, SigEp and Delta Gamma won BEST SHOW along with five other awards at Rock Chalk Revue! Rock Chalk is still the leading student-run philanthropy program at KU with a 63 year tradition. This is the second time in three years which SigEp has won BEST SHOW! No other chapter has a record that strong.

In April, the chapter hosted a benefit concert at Abe & Jake's Landing. The undergraduate members organized and brought in musical guest Yonas from New York City. Through their coordinated efforts, they raised nearly \$3,000 benefitting Lawrence Memorial Hospital's Emergency Center. This year they look to expand on the event in addition to our yearly Ali Kemp T.A.K.E. Self Defense Class.

Our fraternity at KU has changed and may not be the way you remember it, but it has changed for the better. SigEp has evolved into a leading and influential fraternity at KU. SigEp at KU is respected as one of the largest chapters on campus, and the alumni support is recognized as some of the strongest on campus. SigEp is a leader among all fraternities at KU in almost every measurable area.

We need all alumni (including you) to help us continue to raise the bar. Our competition is not standing by and they have very deep pockets. The state of SigEp at KU is strong, and with your support, it will become even stronger.

### Many alumni ask "How can I help?"

**Time**...volunteer as a mentor, or volunteer on the Alumni Board of Directors.

**Resources**...whether through products or services, your company might be able to provide support for our chapter and its undergraduate members.

**Donations**...please donate when you receive your annual fundraiser in the mail. Every dollar helps!



**Did you know.... if every KU SigEp alumnus (all 1,800 of us) donated just \$8.00 per month (less than a lunch out) we would provide our fraternity with \$170,000+ annually towards scholarships and facility improvements. Think of what we could do to better the chapter with these types of resources! Donations in any amount are welcome and appre-**

**ciated... and, just as important, they demonstrate your support for our fraternity. Many alumni are not local and cannot donate their time to the chapter, but they can make monetary donations which are instrumental in helping us continue to improve the organization. We thank our alumni donors and appreciate all of the support we have received.**

In 2013, we will be celebrating our 90<sup>th</sup> Anniversary in Lawrence. In 1923, James Naismith started the Chapter, and he served as Chapter Counselor until his death in 1939. With your help, we can continue the work brother Naismith started back in 1923, and continue to improve the chapter as it heads toward its second century. The time is now, and our fraternity is counting on us. It's easy to sit back and do nothing, but I challenge you to give back "just one lunch a month".

I hope I can count on your support, and I look forward to seeing you in Lawrence this April!

Fraternally,

**Michael Dalbom, '04**  
Alumni Board President  
Sigma Phi Epsilon Fraternity  
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## Thank you KU SigEp volunteers!

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**Help your fraternity to continue to lead the way at KU by making your donation today!**

**Interested in volunteering on the alumni board or becoming a mentor at SigEp?:**

Email us at: [database@kusigep.com](mailto:database@kusigep.com)



# CareerEp Reaches New Heights

## Kansas Gamma's first-of-its-kind program goes regional and reaches over 200 undergraduate brothers

By Dave Friederichs

When you joined SigEp, surely someone mentioned the great network fraternities offer. We've all heard it and most of us have probably talked about it. We certainly have a lot of alumni, and a lot who have made a name for themselves. But is it really a network? Are we really connected — and connecting?

Tough to say that we are. And with new graduate unemployment rates at 50%, we need to do better.

Three years ago, Kansas Gamma decided to do something about it, and founded what is now CareerEp, the first formal program in the fraternity world connecting alumni and undergraduates for career mentoring and networking. What started in 2010 as a way to get Kansas Gamma members more involved in campus organizations has since transformed into a regional event that in 2012, connected 200 undergraduates from six states with 60 alumni for an afternoon of career education, networking, and coaching. Thanks to some great help from **Todd Adams, '94**, we were able to secure the award-winning Livestrong Sporting Park, home of Sporting Kansas City soccer club, as our venue. And thanks to KCTV5 anchor **Mark Boyle, Colorado State '05**, we were able to get a segment on the KCTV5 Saturday morning show to promote the event.

The program consisted of 4 areas — career education by grade level, a company fair where SigEp alumni tabled for their companies and met with undergraduates about job opportunities, small-group career search coaching, Q&A sessions on a number of career fields, and Q&A sessions on individual companies. In addition, we had

a great keynote speech from **Mark Allen, Kansas '78**, who challenged the undergraduates to “take ownership of something you feel passionate about, and own it, and make something happen with it”.

So did it work? Five undergraduates received internships or full-time employment as a result of attending CareerEp — even more impressive considering that 2/3 of the participants were underclassmen. And the quotes from undergraduates say it all. “Events like this are why I joined SigEp in the first place.” “You can’t pass up on the opportunity to meet and talk one on one with so many Alumni in one event.” “CareerEp was well worth any drive you might have to make to attend it.”

But just as important, alumni enjoyed being there. “I was incredibly impressed with how well organized the event was and the value it provided, and wish I

would have had access to something similar when I was an undergrad,” said **Mike Zimmerman, Northwest Missouri State**

**'94. Jason Williby, Fort Hays State '99**, added “CareerEp was a great way for alumni to give back to the current undergrads in a meaningful way.”

Plans for CareerEp 2013 are well underway. We plan to return to Livestrong Sporting Park in the January/February time-frame with some small changes to the program based on feedback

*“Events like this are why I joined SigEp in the first place”*



from last year's participants. We're also planning new programs — a yearlong alumni/undergraduate mentoring program, organized visits to Kansas City-area companies, regular networking gatherings in the Kansas City area, and maybe even expansion into other metro areas. Look for more information throughout the year, and think about how you'd like to be involved, because now more than ever, our undergraduate brothers need our guidance and our network.





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*“I was incredibly impressed with how well organized the event was and the value it provided, and wish I would have had access to something similar when I was an undergrad.” ~ Mike Zimmerman*



# KU Athletic Director Keynotes SigEp Business Lunch

KU Athletic Director Sheahon Zenger was the featured speaker at the KU SigEp Business Lunch, held August 24th in Overland Park. Dr. Zenger spoke with candor, delivering comments that were frank, honest, and revealing. The alumni in attendance left with a whole new understanding and insight into the current state of KU Athletics and into where they are heading.

Previously, the KU SigEp Alumni Business Lunch series has featured Johnson County Banking Executive and Leader, Ben Craig; District Attorney Paul Morrison; Voice of the Jayhawks, Bob Davis; Baseball Legend Buck O'Neill; Kansas City Chiefs Announcer Bill Grigsby; KU Head

Football Coach Terry Allen; KU Head Basketball Coach Bill Self; KU Head Football Coach Mark Mangino; KU Athletic Director Lew Perkins; Kansas City Royals General Manager Dayton Moore; and KU Head Football Coach Turner Gill.

Also at the Business Lunch, **Mark D. Allen** was announced as the recipient of the 2012 James Naismith Outstanding Alumnus Award. Few alumni in KU SigEp's history have had the influence and impact on the chapter that Mark Allen has. KU SigEp would not be the chapter it is today without the efforts of Mark Allen. We are proud to recognize and honor Mark's efforts with this award.









## KU SIGEP WELCOMES NEW RECRUITMENT ADVISOR

# Recruitment...the Lifeblood of our Fraternity

Recruitment at KU SigEp continues to be the lifeblood of our entire organization and one that we encourage all SigEp alumni to become a part of. As the membership at KU SigEp continues to excel it becomes even more important that we recruit and look for the ideal person.

KU SigEp is looking to recruit young men with a track record of academics and leadership skills that will transcend to their experience in the house. We are very involved with looking at the background of their high school activities to see a history of achievement with whatever activity they are involved in.



Gray with recruits

The recruitment process is starting earlier than it ever has. We would ideally like to get an alumni referral for incoming freshman during the first few months of their senior year of high school (August-September). This gives the recruitment team a good chance to meet the recruit over a period of time. During the school year we regularly have small group events in Kansas City and Lawrence which tend to be specific for individual schools or school districts.

The decision on making bids to join SigEp will start during second semester and will continue until the end of school in the Spring. Ideally, we will have made

most of our decisions about recruitment and will have commitments from recruits by the beginning of Summer.

KU SigEp has seen a large increase in the amount of legacies that are joining the fraternity and alumni referrals that we receive. If you have a son that is potentially going to KU or you know of a high quality person that might be interested in KU SigEp, please let us know. Simply go to [www.kusigep.com](http://www.kusigep.com) and click on the Alumni—New Member Referral button. Try to give us as much information as you can so we can maintain that in our system and refer to it during the recruitment process.

Faternally,

**Jim Gray, '84**  
Recruitment Advisor

## Chapter house receives all new Low-E windows!



Thanks to alumni and private donations, the chapter house received all new windows on the existing structure of the facility. We thank our alumni for their support!



## Did you live in 'The Upper or Lower?'

Remember your days in Lawrence and the 'good old' upper/lower annexes? You probably don't recognize them now. Over the past two summers, **Zach Naasz, '13**, and his father dedicated time and effort into renovating the Upper and Lower. If you are in Lawrence, stop by and take a look! Special thanks for Zach and Mr. Naasz!



Upper annex



Lower annex

***"These improvements were long overdue. These annexes are now state-of-the-art, modern facilities that will appeal to our upperclassmen that had traditionally moved into apartments during their senior year at KU."*** ~ Tom Gray



# SigEp & Delta Gamma win Best Show in Rock Chalk Revue

If you weren't at the Lied Center watching Rock Chalk Revue on March 1st, 2nd or 3rd, you missed out. Audience members and judges alike agreed that the SigEps and Delta Gammas stole the show!

Titled "A Letter for U," in this show each cast member was part of the wondrous world of Webster Dictionary. Twenty-six letters ("The Big 26") and a support system of symbols and punctuation marks resided in a cheerful alphabet world until "Q" decided to leave. Letter "U" was devastated that her partner had left, and threatened to leave the alphabet to follow him. Mayor Webster warned the others that should a critical vowel like "U" leave the "Big 26," they would not survive. Coincidentally,

"T" was hosting a T-Party that very evening, so all agreed it was critical they find a new partner for "U" at the party—to assure she'd stay, and that the "Big 26" would survive. Songs, human acronyms and complex choreography entertained the audience throughout the show. Of course, ultimately K and U fell in love, and order was restored in the Big 26!! A rousing finale to the music of Jackson 5's "A-B-C" had the audience on their feet.

This is the 63<sup>rd</sup> year for Rock Chalk Revue, which has raised more the \$1 million for the United Way of Douglas County since 1983.



*One audience member was overheard saying:*

*"I've come to Rock Chalk for many years, and that is the most creative Rock Chalk show I've ever seen!"*

**Best Show**

**Best  
Choreography**

**Best  
Production  
Number**

**Best Use of  
Theme &  
Script**

**Best Female  
Lead**

**People's  
Choice Award**





# Professional Boxer Victor Ortiz Becomes An Honorary SigEp

By Mac Tamblyn, Chapter President

Since April, SigEps have been able to claim one of the world's foremost boxers as a brother. You may have seen the SigEp logo on boxer

**Victor Ortiz's** trunks during highlights of his bout with Josesito Lopez. This is because Ortiz, the 25-year-old former WBC Welterweight Champion, is a recently initiated Renaissance Brother.

In April, Ortiz was initiated to the Kansas Gamma chapter of SigEp. Brothers describe him using words like "passionate," "honest," "outspoken," and "driven." Ortiz enjoyed the initiation experience.

"It was awesome," Ortiz said. "I didn't know what to expect but all of my brothers coached me through it really well. I'm used to being coached so I think I did it really well and here I am today."

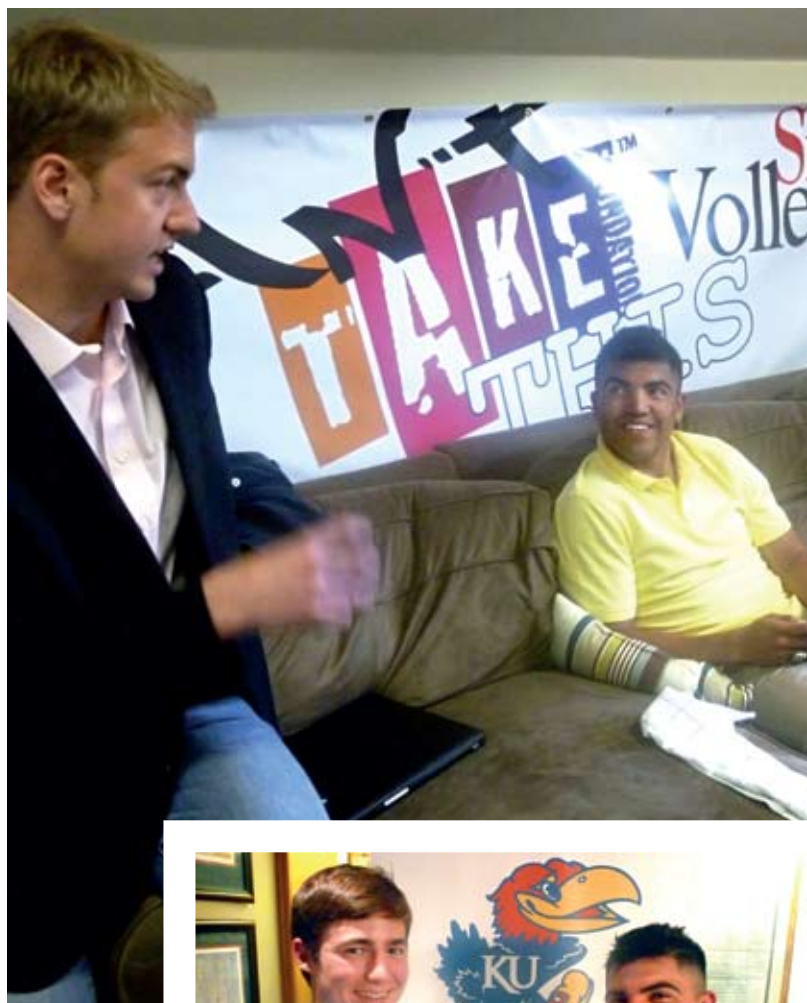
Ortiz's road to SigEp brotherhood is far longer than the traditional recruitment process. After growing up predominantly in Garden City, KS foster homes, Ortiz became involved in Big Brothers, Big Sisters. His introduction to boxing came through this program.

In high school, one of his closest friends was Adam Price, football standout and soon-to-be SigEp at the University of Kansas. During a 2004 recruiting visit to Garden City, former Chapter Counselor Mark Allen met Ortiz while recruiting future brothers Price and Michael Proudfit.

As years went by, Ortiz became a familiar face at Kansas Gamma. Despite moving to Ventura, CA, to advance his boxing career, he made a point to stop by the chapter house when he returned to Kansas. During the 2008-09 school year, he would often stay in the Presidential Suite, where Price resided. After meeting and befriending many SigEps, in addition to more of his close Garden City friends moving to Lawrence, Ortiz's KU and SigEp roots deepened.

Finally, in April, Ortiz made the unofficial official by joining the SigEp brotherhood. For Brothers Allen and Price, who regard Ortiz as a "son" and brother, respectively, it was a momentous occasion.

"I could not be more proud," Allen said. "Vic's passion for being the best at everything he takes on and his ability to understand how to achieve balance between career, college, and community work [...], makes him the perfect Balanced Man."







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AT THE UNIVERSITY OF KANSAS**

## **APRIL 26-27, 2013**

***Details and Event Registration Coming Soon!***