



For Alumni and Friends of the  
Kansas Gamma Chapter

Sigma Phi Epsilon Fraternity  
University of Kansas

[www.kusigep.com](http://www.kusigep.com)

No. 213 • Fall 2009



# SigEp Gamma Ramma



## Today's KU SigEp

✓ **Buchanan Cup  
Outstanding  
Chapter Award**

*51st Grand Chapter  
Conclave*

✓ **Chapter Excellence  
Award**

*KU Greek Awards*

✓ **Rock Chalk Revue  
Finalist**

*KU Lied Center*

✓ **Outstanding  
Scholarship Award**

*KU Greek Awards*

✓ **Outstanding Senior  
Award**

*KU Greek Awards*

✓ **Order of the  
Golden Heart**

*51st Grand Chapter  
Conclave*

✓ **Outstanding  
Interfraternal  
Relations**

*KU Greek Awards*

✓ **Outstanding  
Philanthropy  
Community  
Service Award**

*KU Greek Awards*

✓ **Outstanding  
Alumni Volunteer  
Corporation  
Award**

*Sigma Phi Epsilon  
National Award*

✓ **Outstanding  
Alumni  
Volunteer  
Corporation Award**

*KU Greek Awards*

✓ **Outstanding  
Member  
Development**

*KU Greek Awards*

✓ **Outstanding Risk  
Management**

*KU Greek Awards*

✓ **Outstanding  
External Relations**

*KU Greek Awards*

✓ **Outstanding  
Communications  
Award**

*51st Grand Chapter  
Conclave*



## ALUMNI SPOTLIGHT

### MARC BUEHLER

Principal, MAB Hospitality, LLC

Marc Buehler was recently asked about his experiences as a SigEp. Here are a few of his reflections.

#### *Why did you chose to pledge SigEp?*

I was impressed by the members and their inclusiveness. There were no visible cliques. Plus **Troy Helming** was a heck of a salesman.

#### *What were your first impressions of SigEp?*

First impressions are important. The guys at 1645 Tennessee made me feel instantly welcome. There was a true sense of brotherhood and camaraderie that drew me to SigEp.

#### *What is one of your best memories of SigEp?*

It has to be our successful entry into Rock Chalk Revue. Our house had not been involved with Rock Chalk in many years. We were successful in writing a great show that eventually took three awards and launched the house on several successful entries since. Also, the sad passing of Mom Courtney my sophomore year may have led to my restaurant career as I had to place our food orders and plan menus for an entire semester. I have not been able to utter the word *Steak-Um* since.

#### *How did SigEp help you achieve success in your career?*

The opportunities I had to learn from some great mentors and leaders have been invaluable to me today. In addition, the leadership opportunities SigEp afforded me are priceless.

#### *Was there any upper classmen you 'looked up' to?*

There were so many great leaders and brothers—**Greg Lynch, Chris McElhinney, Derek Bridges, John Vanlandingham, and David Burgstahler** are just a few that come to mind.

#### *What drove you to become involved as an alumnus?*

I felt I needed to give back after watching guys like **Tom Gray, Dale Seufferling, Bill Akright, Craig Templeton** and others give selflessly to see SigEp at KU thrive and grow.



Marc Buehler with Ashley in San Antonio

#### *Is it true you led the parade to Laclede's Landing at the St. Louis Conclave?*

No comment—and there were no cell phone cameras to prove otherwise!

#### *What is your most interesting memory in working for KU ESPN regional?*

What an unbelievable experience for a recent KU grad—to sell the great sports program at KU. My favorite highlight was arranging for the broadcast of the Roy Williams TV show from the lodge.

#### *Tell us about your responsibility in your position currently?*

I recently stepped away from my CEO role at Lone Star Steakhouse & Saloon to start a new company focused on investments in the restaurant space. In the current environment, there are some terrific opportunities with some iconic brands, and we are evaluating several possible acquisitions or funding some new start-up ventures. I have been fortunate to work with some great leaders in the foodservice industry and look forward to continuing in the space.

#### *What are KU's chances in basketball this year?*

Let's just say I have already booked my hotel room in Indianapolis.

## GET INVOLVED!

## Thanking SigEp volunteers!

### KANSAS GAMMA ALUMNI & VOLUNTEER CORPORATION

Brian Tamasi  
President

Michael Dalbom  
Vice President

Sean Goodale  
Treasurer

Steve Burchstead  
Secretary

Dave Frederichs  
Chapter Counselor

Kyle Richards, Ph.D. Candidate  
Faculty Fellow

#### AVC Members

Mark Allen

Paul Burmaster

Jeff Crouch

Tom Gray

Michael Konen

Paul Rieger

Dale Sueferling

Gordon Thorn



# SigEp

Please send all tax deductible donations to:

**Kansas Gamma Alumni Association**  
P.O. Box 7050  
Overland Park, KS 66207-0050

Your donation goes towards improving SigEp and we will mail you a receipt!

**Know a high school senior that would be a great SigEp?**

Email his contact information to the recruitment team at:  
**recruitment@kusigep.com**



# KU SigEp welcomes 38 new members



Nick Alexander, Overland Park, KS  
Kris Beckloff, Leawood, KS  
Daniel Bjornson, Overland Park, KS  
Connor Boyle, Leawood, KS  
Stu Coldsnow, Lawrence, KS  
Matt Collins, Overland Park, KS  
Corey Wacknov, Lenexa, KS  
Tyler Diltz, Overland Park, KS  
Ethan Elmer, Shawnee, KS  
Austin Essenberg, Dallas, TX  
Joey Farha, Leawood, KS  
Conor Feehan, Olathe, KS  
Chris Fluter, Wichita, KS

Chris Golub, Overland Park, KS  
Sam Hadel, Overland Park, KS  
Cole Helbert, Leawood, KS  
Alex Hood, Leawood, KS  
Collin Howell, Shawnee, KS  
Michael Jerwick, Overland Park, KS  
Aaron Kaufman, Leawood, KS  
Brennan Killen, Omaha, NE  
Zack Korte, Lawrence, KS  
Ryan Kuehl, Omaha, NE  
Andrew Landon, Monterey, CA  
Kevin Madden, Overland Park, KS  
Connor Melvin, Overland Park, KS

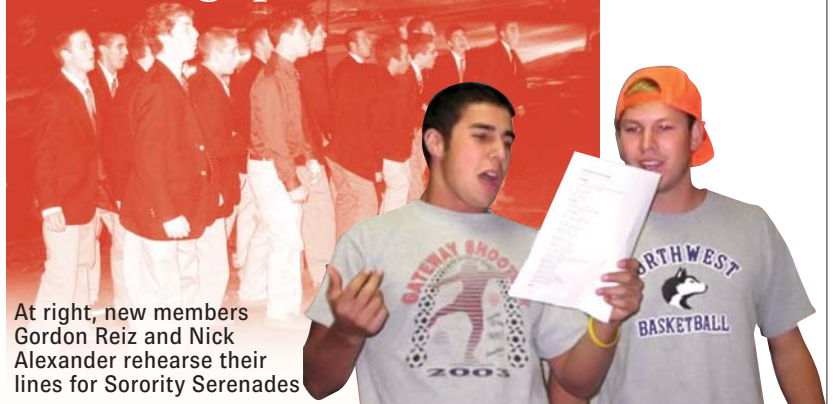
Ryan Middleton, Prairie Village, KS  
Jordan Mitchell, Elkhart, KS  
Connor Monorez, Lawrence, KS  
Zach Naasz, Overland Park, KS  
Chris Neal, Overland Park, KS  
Gordon Reiz, Overland Park, KS  
Sam Rosenak, Overland Park, KS  
Sam Russell, Seattle, WA  
Drew Smith, Overland Park, KS  
Brendan Waters, Parkville, MO  
Dallas Wilkinson, Overland Park, KS  
Sam Willoughby, Lawrence, KS

## Care boxes welcome new brothers



Thanks to alumni donations, the Alumni Volunteer Corporation sent out 'care boxes' to all 38 new members this summer. Inside the box were a embroidered KU SigEp fleece, duffle bag and t-shirt, along with a personal welcome letter from the AVC.

## Sorority Serenades: A KU SigEp tradition



At right, new members Gordon Reiz and Nick Alexander rehearse their lines for Sorority Serenades

# GET IN THE LOOP

STAY CONNECTED WITH  
YOUR FRATERNITY BROTHERS

Updating your information is easy as 1-2-3 at: **kusigep.com**

1. Click on "Alumni Information Update" (bottom left of homepage)
2. Update your current information (don't forget your email address)
3. SUBMIT



# KU SIGEP RIBBON CUTTING



1: (L to R) Tom Gray, Campaign Steering Committee; Michael Dalbom, Campaign Co-Chairman; Adam Price, President; Sally Company, Housemother; Steve Burchstead, Alumni Board President; Dale Seuferling, Campaign Steering Committee; Craig Templeton, KU SigEp Alumnus and Past SigEp Executive Director; and Richard Lariviere, University of Kansas Provost.

2: Jim Gray with classmate Dennis Strickland



3: Dan Meyer, Stan Meyer and Gus Meyer of RAU construction. Gracious donors to the campaign, and general contractor for the project.

4: Chan & Joyce Boucher and Bill & Mary Lou Akright point out the "Roll to the Orange Bowl" photograph







5: (L to R): Cameron Smith; SigEp Expansion Coordinator Mark Cassada; Zack Jones; J.R. Keller, and Landon Plumer.

6: (L to R): Cory Templeton; past SigEp Executive Director and KU SigEp Alumnus Craig Templeton; former Chapter Counselor Mark Allen; and SigEp Director of Learning Communities Ryan Cavitt.

7: Provost and Executive Vice Chancellor Richard Lariviere of KU looks at the KU SigEp history timeline.



8: Larry Miller, campaign co-chairman, with Brother Dwight Teter of Mantel Teter Architects at the ribbon cutting.

9: Over 300 guests and media members attended the ribbon cutting.

10: Guests gather on the front sidewalk.







# Leave your **SIGEP**



1: SigEp's Grand President congratulates KU SigEp's Corbin Kline and Reggie Hernandez

2: A proud moment on stage, having just been awarded the coveted Buchanan Cup!

3: Sixteen KU SigEp undergraduates and alumni attended SigEp's 51st Conclave!

4: Alumni chillin' in the Concierge Lounge

5: KU SigEp Alumni host a private celebration in the Presidential Suite

6: Toasting KU SigEp's first Order of the Golden Heart

7: KU SigEp's prime seats for Saturday's Luncheon



8: KU SigEp undergraduates enjoying the experience of a lifetime!

9: Brother Tom Gray receives the fraternity's highest honor, The Order of the Golden Heart

10: KU SigEp received the Buchanan Cup at Universal Studio's Hard Rock Theatre



11: Alumni Gordon Thorn, Dave Friederichs, and Michael Dalbom with undergraduates Corbin Kline and Michael Paradise

12: Conclave's Balanced Man Celebration

13: KU SigEp Alumnus and past SigEp Executive Director Craig Templeton with longtime friend and brother Steve Young

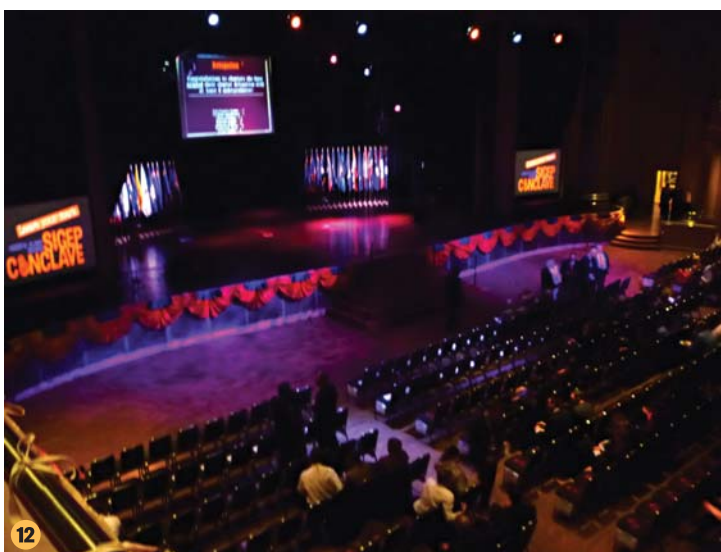


mark.

KU SigEp named "Outstanding Chapter"  
at the 51st Conclave in Orlando!

# CONCLAVE

AUGUST 12 - 16, 2009 • ORLANDO





INTRODUCING THE NEW...

# KU|SigEp



Two-man room



Chapter room



TV room with 60" plasma screen tv



Faculty room



Technology/computer lab





Two-story outdoor courtyard



Foyer Dining room



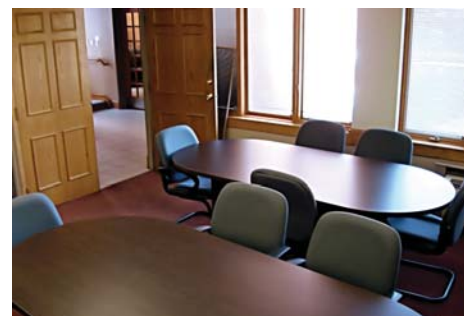
See more pictures online at [kusigep.com](http://kusigep.com)



Living room



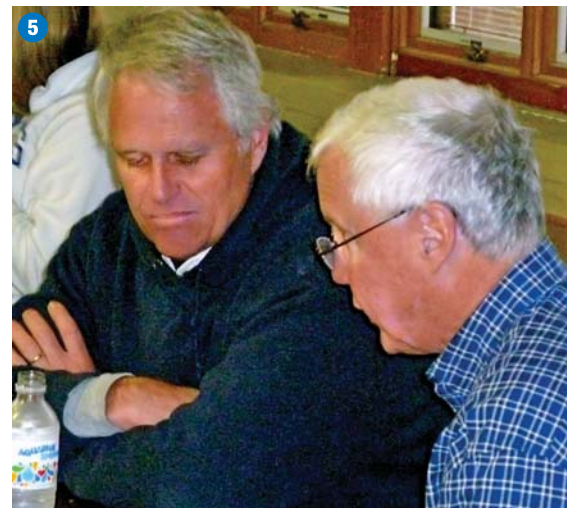
History hall



Library



# HOMECOMING...





# ONE DAY, ONE TRADITION



1: Former Mom's Club President Lynn Segebrecht talks to SigEp Chef Alan about how 'FANTASTIC' his food is.

2: SigEp's new grand entry facing Tennessee Street.

3: Marty Quinn celebrates the victory with Brother Dale Seufferling, President of the KU Endowment Association.

4: Steve Segebrecht, right, with Bernie Becker in the background.

5: Bill Brown and Tom Wertz discuss their days in the "Ep Lodge" (now "the Sigma")

6: Members from the class of 2006 and 2007 return and pose for a group picture.

7: Senior Mike Paradise uses SigEp's new dining room buffet station.

8: Brothers proudly display their SigEp koozies.

9: Alumni check out KU SigEp's history.

10: Families are always welcome at KU SigEp Homecoming!

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# KU | SigEp







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Overland Park, KS 66207-0050

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## Look inside!



**Ribbon cutting,**  
pages 4 & 5

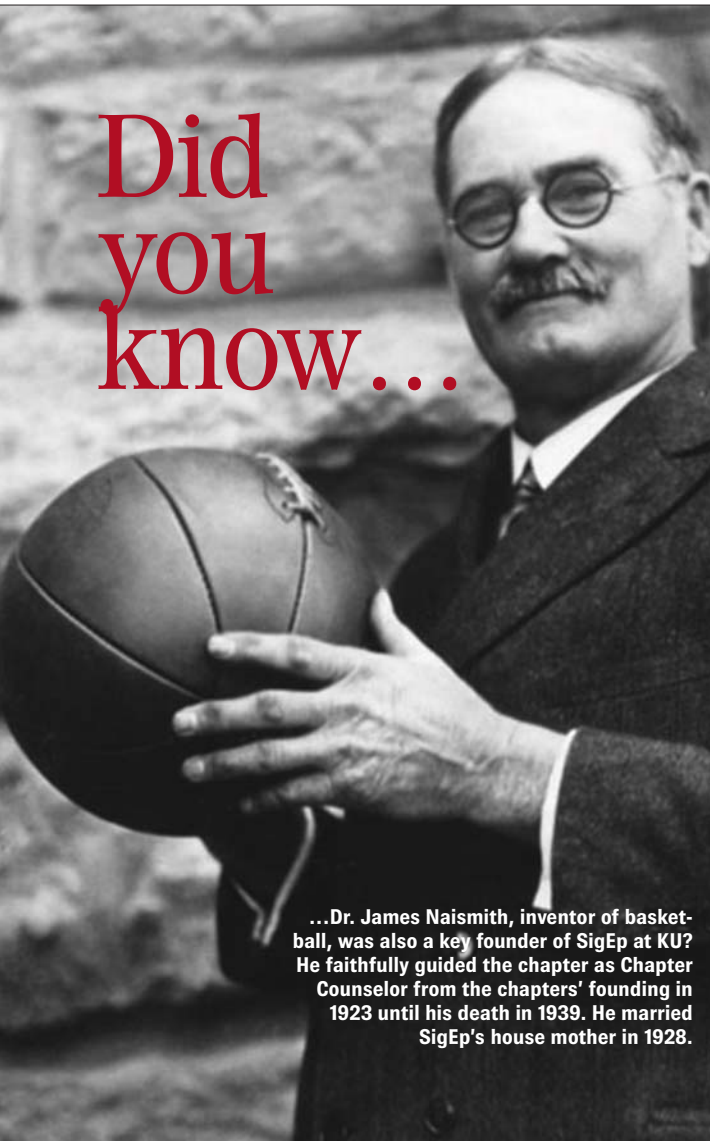
**Conclave,**  
pages 6 & 7

**House tour,**  
pages 8 & 9

**Homecoming,**  
pages 10 & 11

See more photos online at  
[kusigep.com](http://kusigep.com)

# Did you know...



...Dr. James Naismith, inventor of basketball, was also a key founder of SigEp at KU? He faithfully guided the chapter as Chapter Counselor from the chapters' founding in 1923 until his death in 1939. He married SigEp's house mother in 1928.



Defense Training

You have it in you.™

**KU SigEp hosted 300 women in Robinson Gym on October 20 in T.A.K.E. self defense training sponsored by the Ali Kemp Educational Foundation.**



Congratulations to KU SigEp for advancing to the intramural championship games in both soccer and football. SigEp played Beta in the championship football game in front of a large crowd at KU's Memorial Stadium on October 31, 2009.